

FRIENDS OF SANDALL PARK BUSINESS PLAN **2008 -2012**

Background

Friends of Sandall Park (FOSP) have been progressing their business plan since 2004. The plan, based on a wide ranging community consultation centred on the integration of better visitor facilities within the park. One particular attraction stood out – the Small Animal Farm. A huge amount of effort behind the scenes over three years however failed to move the proposal from the planning stage to reality.

Funding of course was an issue but as time moved on FOSP learned that other key developments had to take place if any park development was to become a reality.

Based on the experiences of the last four years, the community consultation document has been re visited and an outline business plan re-developed for the group. The plan realistically looks at the contemporary park and seeks development within that environment but also examines the infrastructure of FOSP, its partner commitment and its ability to deliver.

The Plan

Provide a Safe Environment

Our plan starts with the requirement for a safe environment for development. As we have experienced future development is all but impossible within the park. Even minor improvement are vandalised and destroyed.

There is a requirement for a crime reduction strategy within the park based on the principle of the ‘Crime Reduction Triangle’. That is the three elements required for offences to be committed. For every crime there has to be a:

- Victim
- Offender
- Location

Without any one of the three elements a crime cannot be committed. Particular emphasis should be given to ‘location’ and designing out crime. The location is static and the only variables are the things that are attracted by it – visitors and offenders.

Ensure Park Development

Having re-visited the community survey there are clear visitor/community requirements and the proposed developments have been identified in line with these requirements:-

- Family Facilities
- Angling
- The Lake
- Bog Pond

* Old Golf Course

General Group Development

FOSP is basically a strong and now somewhat experienced voluntary community group supplemented by members of the statutory services. It is now a Registered Charity demonstrating its ability to embrace a more formal structure.

Two key areas of organisational development are required for a variety of reasons and include the ability to get a message out of the group to the community as well as accepting information, comment and ideas and acting on them appropriately and proportionally. The other area is fund raising both for general group running and the funding of developments within this plan.

- Communications strategy
- Fund Raising

Conclusion

The original business plan was fine and developed on sound principles and community consultation. Time and experience has shown that there are more issues at play within and outside the park that have a major influence on developments in the park itself.

The ability of the FOSP to deliver is key to future development. But its is more important that what is delivered is built on safe, solid foundations and is sustainable.

The contents of this business plan will deliver exactly that.

5yr Business Plan – Action Schedule

A. PROVIDE SAFE ENVIRONMENT

1. **Victim** Must feel safe – Develop Crime Reduction Plan to reduce:

a. Litter/Dog fouling

Date: 02/11/09	Owner: DC	Position 6/10
Current Position	Action Required	
<p>Issues re litter placed on the web site and in the park notice boards.</p> <p>More litter bins and dog bins have been provided for the golf course area.</p>	<p>A crime reduction plan must be developed jointly with the key stakeholders. Meeting to be arranged to develop a plan.</p> <p>ENFORCEMENT IS KEY BUT NOT HAPPENING YET.</p>	

b. Anti social behaviour (intoxicants/cottaging/unruly behaviour)

Date: 02/11/09	Owner:	Position 6/10
Current Position	Action Required	
<p>All trees restricting views on the golf course have been removed. This has 'killed' offences in this area.</p> <p>Web site and notice boards used to highlight offending behaviour in the park.</p>	<p>Co-ordinated crime reduction plan to include ASB reduction in park.</p>	

c. Criminal damage/Crime

Date: 02/11/09	Owner:	Position 6/10
Current Position	Action Required	
<p>All trees restricting views on the golf course have been removed. This has 'killed' offences in this area.</p> <p>Current offences of damage and crime are minimal.</p>	<p>Co-ordinated crime reduction plan to target reduction in crime and damage.</p>	

2. **Offender** – Provide a hostile environment

a. Authoritative presence

Date: 02/11/09	Owner: Position 2/10
Current Position	Action Required
Removal of trees on the golf course has improved surveillance of the area.	Increased authoritative presence much required.

b. Enforcement plan

Date: 02/11/09	Owner: Position 0/10
Current Position	Action Required
Not yet started formally although some aspects of crime reduction are built into this plan.	Form of enforcement plan required – especially re litter and dog fouling.

3. **Location** - Design out crime:

a. Conifer trees removed (Thorne Road)*

Date: 02/11/09	Owner: SC Position 10/10
Current Position	Action Required
The conifers have been removed and the fencing replaced. New benches and litter bins installed.	COMPLETED

b. Privet hedge lowered (Barnby Dun Road)*

Date: 02/11/09	Owner: SC Position 4/10
Current Position	Action Required
Preliminary meetings have taken place (PH/CS/SC/DC). Agreed that the hedge can be lowered allowing better view across the golf course area.	This should be monitored and reviewed following the removal of the conifers on Thorne road to see what improvements this action has made. The removal of the trees on Thorne road has improved surveillance across the whole area.

c. Additional trees planted (Replace conifers)*

Date: 02/11/09	Owner: SC Position 8/10
Current Position	Action Required
These trees have been ordered and are awaiting planting by DMBC.	Waiting for planting by DMBC.

d. Low level fencing installed (Thorne Road)*

Date: 02/11/09	Owner: Position 10/10
Current Position	Action Required
Mesh fencing now installed.	COMPLETED

* Old Golf Course

e. Privet removed from around bog pond

Date: 02/11/09	Owner: Position 10/10
Current Position	Action Required
Completed as part of Volunteer week 2008	COMPLETED

f. Fencing erected across corner of bog pond

Date: 03/12/08	Owner: SC Position 10/10
Current Position	Action Required
Now completed as part of the volunteer week	COMPLETED

g. Remove 'bus shelter' (next to main lake)

Date: 02/11/09	Owner: DC Position 1/10
Current Position	Action Required
Not gone beyond discussion stage.	First stage may be the removal of the seating to prevent gangs just sitting about and causing nuisance. It has been noted that genuine park users do use the shelter when it rains heavy.

B. ENSURE PARK DEVELOPMENT

5. Family facilities

a. Toilets

Date: 02/11/09	Owner: EH Position 8/10
Current Position	Action Required
Toilets are currently open on weekends over the winter and every day throughout the summer (April – October)	A cooperative arrangement with SNT and departments has enabled the toilets to remain open. The winter period does not include the October School holidays and this may have to be addressed in the future. The aim has got to be full time opening .

b. Additional picnic areas

Date: 02/11/09	Owner: SC	Position 10/10
Current Position	Action Required	
Main picnic area planned and installed near to the toilets. Bench purchased and installed along with a waste bin at the top of the dell. Major picnic area development has been completed on the golf course area (Funding via Green Space)	COMPLETED fifteen steel picnic benches have now been installed in the park by FOSP	

c. Additional facilities

i Outdoor fitness suite

Date: 03/12/08	Owner: DC	Position 10/10
Current Position	Action Required	
An outdoor fitness suite has been installed near the old bus stop on Thorne Road on the golf course. Four pieces of equipment have been installed.	COMPLETED The use and resilience of the equipment will be monitored with a view to purchasing further equipment.	

ii Adventure play

Date: 02/11/09	Owner: SC	Position 0/10
Current Position	Action Required	
Play Builders project (DMBC Lead) currently under way. FOSP have taken part in the consultation.	No action by FOSP – DMBC should have the project completed by March 2010.	

iii Multi use games area

Date: 02/11/09	Owner:	Position 0/10
Current Position	Action Required	
No Action as yet other than agreement by FOSP that this should be investigated		

iv Maintain fitness trails

Date: 03/12/08	Owner: DC	Position 10/10
Current Position	Action Required	
This carried out routinely. Grass is cut by DMBC and DC monitors and maintains the signage and benches on the route.	General monitoring only. The Golf course has been remarked following the work in that area..	

6. Angling

a. Fountains installed

Date: 02/11/09	Owner: Barry	Position 3/10
Current Position		Action Required
<p>The fountains have been costed at £600 for two. Angling Club and FOSSP have agreed to share the cost.</p> <p>Investigation of the cost to provide electric to the lake and wire the fountains is proving a problem – latest quote of YEB is £6300 (Source DMBC)</p>		<p>This project is cost restricted and there is little chance of progress at this time.</p>

b. Events

Date: 02/11/09	Owner: Barry	Position 10/10
Current Position		Action Required
<p>All events arranged by Corner Pin Angling Club.</p>		<p>COMPLETED - Continuous review</p> <p>All events organised by the Corner Pin Angling Club advertised and took place in 2009.</p> <p>This will continue in 2010</p>

c. Maintenance

Date: 02/11/09	Owner: Barry	Position 5/10
Current Position		Action Required
<p>Lake regularly cleaned by the Angling Club. All fishing signs have been painted.</p> <p>A skip was hired in October 2008 and the 'bad' corner of the lake was dredged and cleaned.</p>		<p>General monitoring of the lake.</p>

7. Lake

a. Lake edge renewed/repaired

Date: 02/11/09	Owner: SC/DC	Position 4/10
Current Position		Action Required
<p>This could possibly take place following negotiation with a local contractor.</p>		<p>Initial negotiations commenced.</p>

b. Boat house base made good

Date: 02/11/09	Owner: SC/DC	Position 5/10
Current Position		Action Required
<p>The boat house base still remains but as</p>		<p>Very much ongoing and this work should</p>

part of the Playbuilder project it is anticipated that the boat house base will be excavated and made good with grass.	be completed by March 2010.
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c. Resolve spring problem near old boat house

Date: 02/11/09	Owner: NM	Position 10/10
Current Position	Action Required	
Company working in the neighbourhood (Earthtech Morrison) attended and completed this work prior to the Aurora run in September 2008. Initial teething problems – but this appears to have been resolved by regular clearing as part of park maintainance.	COMPLETED	

8. Bog pond

a. Wildlife sanctuary created in corner

Date: 02/11/09	Owner: SC	Position 10/10
Current Position	Action Required	
Funding obtained and the work carried out as part of the October 2008 Volunteer week.	COMPLETED	

b. Bog garden developed

Date: 02/11/09	Owner:	Position 10/10
Current Position	Action Required	
Extensive work has been carried out as part of the 2008 volunteer week. Funding obtained funded water plants, water iris and water lilies. All are in place.	COMPLETED	

C. GENERAL

9. Communications Strategy

a. Web site

Date: 02/11/09	Owner: DC	Position 10/10
Current Position	Action Required	
Web site has been created and fully operational. Currently getting 400 unique visitors a month and 1100 visits to the site.	COMPLETED	
	The site should be reviewed yearly for areas of development.	

b. Notice boards

Date: 02/11/09	Owner:	Position 10/10
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Current Position	Action Required
New refurbished notice boards now in place near the play area (X2) and on the toilet building wall.	COMPLETED These are updated on at least a weekly basis. Possible site on Golf course identified.

c. Newsletters and promotional material

Date: 02/11/09	Owner: DC	Position 8/10
Current Position	Action Required	
<p>Newsletter is currently prepared monthly by DC from information on the web site and placed on the web site (publications page) and in the café as well as being handed out to people in the park.</p> <p>We have had a reprint of the 'Fitness Trail leaflet' funded by Green Space.</p> <p>A FOSP Calendar for 2010 is being prepared – funded by Green Space.</p>	COMPLETED – Continuous review	

c. Media Links

Date: 02/11/09	Owner: DC	Position 10/10
Current Position	Action Required	
Media links are currently good and most media avenues are sympathetic to the FOSP cause. Free Press and Advertiser do monitor the web site.	COMPLETED - Continuous review	

10. Fund Raising

a. Funding applications

Date: 02/11/09	Owner: SC	Position 10/10
Current Position	Action Required	
All funding opportunities are explored as they arise. FOSP has not got the resources to pursue everything so it is essential to concentrate on the funding streams that will deliver the key elements of this business plan.	COMPLETED - Continuous review Several funding applications are pending and others will continue to be monitored as they arise.	

b. Events – promotional + fund raising

Date: 02/11/09	Owner: SC	Position 10/10
Current Position	Action Required	
2009 Saw several major events take place. Some raise funds for FOSP others raise awareness of the park. We support all use of the park both commercial and charitable.	<p>COMPLETED - Continuous review</p> <p>Events planned for 2010 include:</p> <ol style="list-style-type: none"> 1. Santa Dash Dec 2009 2. Quiz night – 29th Jan 2010 3. Rockfest 22nd May 2010 4. Lions Sports Day Aug 2010 5. Care to Run Sept 2010 6. Race Night Oct 2010 7. Santa Dash Dec 2010 8. Music in the park June 2010 	