

FRIENDS OF SANDALL PARK BUSINESS PLAN **2008 -2012**

Background

Friends of Sandall Park (FOSP) have been progressing their business plan since 2004. The plan, based on a wide ranging community consultation centred on the integration of better visitor facilities within the park. One particular attraction stood out – the Small Animal Farm. A huge amount of effort behind the scenes over three years however failed to move the proposal from the planning stage to reality.

Funding of course was an issue but as time moved on FOSP learned that other key developments had to take place if any park development was to become a reality.

Based on the experiences of the last four years, the community consultation document has been re visited and an outline business plan re-developed for the group. The plan realistically looks at the contemporary park and seeks development within that environment but also examines the infrastructure of FOSP, its partner commitment and its ability to deliver.

The Plan

Provide a Safe Environment

Our plan starts with the requirement for a safe environment for development. As we have experienced future development is all but impossible within the park. Even minor improvement are vandalised and destroyed.

There is a requirement for a crime reduction strategy within the park based on the principle of the ‘Crime Reduction Triangle’. That is the three elements required for offences to be committed. For every crime there has to be a:

- Victim
- Offender
- Location

Without any one of the three elements a crime cannot be committed. Particular emphasis should be given to ‘location’ and designing out crime. The location is static and the only variables are the things that are attracted by it – visitors and offenders.

Ensure Park Development

Having re-visited the community survey there are clear visitor/community requirements and the proposed developments have been identified in line with these requirements:-

- Family Facilities
- Angling
- The Lake
- Bog Pond

* Old Golf Course

General Group Development

FOSP is basically a strong and now somewhat experienced voluntary community group supplemented by members of the statutory services. It is now a Registered Charity demonstrating its ability to embrace a more formal structure.

Two key areas of organisational development are required for a variety of reasons and include the ability to get a message out of the group to the community as well as accepting information, comment and ideas and acting on them appropriately and proportionally. The other area is fund raising both for general group running and the funding of developments within this plan.

- Communications strategy
- Fund Raising

Conclusion

The original business plan was fine and developed on sound principles and community consultation. Time and experience has shown that there are more issues at play within and outside the park that have a major influence on developments in the park itself.

The ability of the FOSP to deliver is key to future development. But its is more important that what is delivered is built on safe, solid foundations and is sustainable.

The contents of this business plan will deliver exactly that.

5yr Business Plan – Action Schedule

A. PROVIDE SAFE ENVIRONMENT

1. **Victim** Must feel safe – Develop Crime Reduction Plan to reduce:

a. Litter/Dog fouling

Date: 15/01/11	Owner: DC	Position 8/10
Current Position	Action Required	
Both litter and dog fouling have clearly declined in the last four years following FoSP campaigns which have included issue of ‘pick up kits’ and shopping bags and the provision of evidence of offences to the authorities. While these incidents will never be eradicated there is movement in the right direction.	Continue with low key campaigns and keep chipping away. ENFORCEMENT IS KEY BUT NOT HAPPENING YET BY THE AUTHORITIES.	

b. Anti social behaviour (intoxicants/cottaging/unruly behaviour)

Date: 15/01/11	Owner:	Position 8/10
Current Position	Action Required	
These incidents are now minimal following the ‘opening up’ of the park with improved views. This has included the lifting of the branch levels of all the trees in the park and lowering of the car park hedges.	Keep the sight lines clear across the park and gather evidence of ASB. Incidents of ASB to be collated and sent to the authorities.	

c. Criminal damage/Crime

Date: 15/01/11	Owner:	Position 8/10
Current Position	Action Required	
All incidents of damage have reduced. Clear sightlines maintained. Current offences of damage and crime are minimal.	Continue to repair all damage – even minor damage – ASAP to prevent general decline in the park. All incidents to be recorded and patterns identified and reported.	

2. **Offender** – Provide a hostile environment

a. Authoritative presence

Date: 15/01/11	Owner: Position 2/10
Current Position	Action Required
Removal of trees on the golf course has improved surveillance of the area.	Increased authoritative presence is still much required.
Lifting of branch levels on all trees has removed places where offenders can gather.	The only structured enforcement in the park followed an assault on two FoSP members for a brief period of time.

b. Enforcement plan

Date: 15/01/11	Owner: Position 0/10
Current Position	Action Required
Not yet started formally although some aspects of crime reduction are built into this plan.	Although agreed by both police and local authority no formal agreed plan was ever produced by the authorities. FoSP themselves have a crime reduction plan that forms the backbone of this business plan.

3. **Location** - Design out crime:

a. Conifer trees removed (Thorne Road)*

Date: 02/11/09	Owner: SC Position 10/10
Current Position	Action Required
The conifers have been removed and the fencing replaced. New benches and litter bins installed.	COMPLETED

b. Privet hedge lowered (Barnby Dun Road)*

Date: 15/01/11	Owner: SC Position 9/10
Current Position	Action Required
This now may not need to happen due to the improved surveillance of the park	Monitor problems on the golf course. No immediate action required at this time.

c. Additional trees planted (Replace conifers)*

Date: 15/01/11	Owner: SC Position 10/10
Current Position	Action Required
Many new trees planted on the golf course and a new copse created	COMPLETED

d. Low level fencing installed (Thorne Road)*

Date: 02/11/09	Owner: Position 10/10
Current Position	Action Required
Mesh fencing now installed.	COMPLETED

* Old Golf Course

e. Privet removed from around bog pond

Date: 02/11/09	Owner: Position 10/10
Current Position	Action Required
Completed as part of Volunteer week 2008	COMPLETED

f. Fencing erected across corner of bog pond

Date: 03/12/08	Owner: SC Position 10/10
Current Position	Action Required
Now completed as part of the volunteer week	COMPLETED

g. Remove 'bus shelter' (next to main lake)

Date: 15/01/11	Owner: DC Position 1/10
Current Position	Action Required
Not gone beyond discussion stage.	Monitor the position. Not to be progressed at this stage as the shelter provides a facility for park visitors and although it does cause problems the better option may be for the authorities to tackle the gangs that can gather at this location.

B. ENSURE PARK DEVELOPMENT

5. Family facilities

a. Toilets

Date: 15/01/11	Owner: EH Position 8/10
Current Position	Action Required
Toilets are currently open on weekends over the winter and every day throughout the summer (April – October)	A cooperative arrangement with SNT and departments has enabled the toilets to remain open.
The toilets have been subject to serious damage caused by frozen pipes for the last two years.	Due to the weather damage opening times should be revisited and the closing of the toilets during winter must be considered with possibly the summer opening being extended in to October.

b. Additional picnic areas

Date: 02/11/09	Owner: SC	Position 10/10
Current Position	Action Required	
Main picnic area planned and installed near to the toilets. Bench purchased and installed along with a waste bin at the top of the dell. Major picnic area development has been completed on the golf course area (Funding via Green Space)	COMPLETED fifteen steel picnic benches have now been installed in the park by FOSP	

c. Additional facilities

i Outdoor fitness suite

Date: 03/12/08	Owner: DC	Position 10/10
Current Position	Action Required	
An outdoor fitness suite has been installed near the old bus stop on Thorne Road on the golf course. Four pieces of equipment have been installed.	COMPLETED The use and resilience of the equipment will be monitored with a view to purchasing further equipment.	

ii Adventure play

Date: 15/01/11	Owner: SC	Position 10/10
Current Position	Action Required	
Play Builders project (DMBC Lead) This now COMPLETED. We need to consider building on this project expanding the play facility.	No action by FOSP – DMBC should have the project completed by March 2010.	

iii Multi use games area

Date: 15/01/11	Owner:	Position 0/10
Current Position	Action Required	
No Action as yet other than agreement by FOSP that this should be investigated	NONE	

iv Maintain fitness trails

Date: 15/01/11	Owner: DC	Position 10/10
Current Position	Action Required	
This carried out routinely. Grass is cut by DMBC and DC monitors and maintains the signage and benches on the route.	COMPLETED. General monitoring only. The Golf course has been remarked following the work in that area..	

6. Angling

a. Fountains installed

Date: 15/01/11	Owner: Lucan Handley Position 3/10
Current Position	Action Required
<p>The fountains have been costed at £600 for two. Angling Club and FOSP have agreed to share the cost.</p> <p>Investigation of the cost to provide electric to the lake and wire the fountains is proving a problem – latest quote of YEB is £6300 (Source DMBC)</p>	<p>This project is cost restricted and there is little chance of progress at this time.</p>

b. Events

Date: 15/01/11	Owner: Lucan Handley Position 10/10
Current Position	Action Required
<p>All events arranged by Anglers of Sandall Park</p>	<p>COMPLETED - Continuous review</p> <p>All events organised by the AoSP advertised and took place in 2010.</p> <p>This will continue in 2011</p>

c. Maintenance

Date: 15/01/11	Owner: Lucan Handley Position 7/10
Current Position	Action Required
<p>Anglers of Sandall Park are the new leaseholders. They have commenced a programme of lake renovation and the clearing of debris.</p>	<p>General monitoring of the lake.</p> <p>The ‘smelly corner’ of the lake requires dredging.</p>

7. Lake

a. Lake edge renewed/repaired

Date: 15/01/11	Owner: SC/DC Position 4/10
Current Position	Action Required
<p>Considerable work has taken place in this area but has not been progressed. DMBC are considering the use of S.106 money for the completion of this project.</p> <p>Under current financial conditions this is clearly the most difficult project within the park at this time.</p>	<p>No progress made at this time other than it is on the agenda of DMBC.</p>

b. Boat house base made good

Date: 15/01/11	Owner: SC/DC	Position 9/10
Current Position	Action Required	
This was supposed to have been completed by DMBC as part of the Playbuilders project – it simply never happened. The good news is that a team from the Intermediate Labour Market (ILM) has been completing work in the park during 2010 and this piece of work has now almost been complete by them.	Final cosmetic work required and grass planted. No doubt this work is almost completed.	

c. Resolve spring problem near old boat house

Date: 02/11/09	Owner: NM	Position 10/10
Current Position	Action Required	
Company working in the neighbourhood (Earthtech Morrison) attended and completed this work prior to the Aurora run in September 2008. Initial teething problems – but this appears to have been resolved by regular clearing as part of park maintenance.	COMPLETED	

8. Bog pond

a. Wildlife sanctuary created in corner

Date: 02/11/09	Owner: SC	Position 10/10
Current Position	Action Required	
Funding obtained and the work carried out as part of the October 2008 Volunteer week.	COMPLETED	

b. Bog garden developed

Date: 02/11/09	Owner:	Position 10/10
Current Position	Action Required	
Extensive work has been carried out as part of the 2008 volunteer week. Funding obtained funded water plants, water iris and water lilies. All are in place.	COMPLETED	

C. GENERAL

9. Communications Strategy

a. Web site

Date: 15/01/11	Owner: DC	Position 10/10
Current Position	Action Required	
Web site has been created and fully operational. 2010 saw 6000 genuine visits per month. An amazing 72,000 visits in the year.	COMPLETED The site should be reviewed yearly for areas of development.	

b. Notice boards

Date: 02/11/09	Owner:	Position 10/10
Current Position	Action Required	
New refurbished notice boards now in place near the play area (X2) and on the toilet building wall.	COMPLETED These are updated on at least a weekly basis. Possible site on Golf course identified.	

c. Newsletters and promotional material

Date: 02/11/09	Owner: DC	Position 8/10
Current Position	Action Required	
<p>Newsletter is currently prepared monthly by DC from information on the web site and placed on the web site (publications page) and in the café as well as being handed out to people in the park.</p> <p>We have had a reprint of the 'Fitness Trail leaflet' funded by Green Space.</p> <p>A FOSP Calendar for 2010 is being prepared – funded by Green Space.</p>	COMPLETED – Continuous review	

c. Media Links

Date: 02/11/09	Owner: DC	Position 10/10
Current Position	Action Required	
Media links are currently good and most media avenues are sympathetic to the FOSP cause. Free Press and Advertiser do monitor the web site.	COMPLETED - Continuous review	

10. Fund Raising

a. Funding applications

Date: 15/01/11	Owner: SC	Position 10/10
Current Position	Action Required	
All funding opportunities are explored as	COMPLETED - Continuous review	

<p>they arise. FOSEP has not got the resources to pursue everything so it is essential to concentrate on the funding streams that will deliver the key elements of this business plan.</p>	<p>Several funding applications are pending and others will continue to be monitored as they arise.</p>
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b. Events – promotional + fund raising

Date: 15/01/11	Owner: SC	Position 10/10
Current Position	Action Required	
2010 Saw several major events take place. Some raise funds for FOSP others raise awareness of the park. We support all use of the park both commercial and charitable.	<p>COMPLETED - Continuous review</p> <p>Events planned for 2010 include:</p> <ol style="list-style-type: none"> 1. Quiz night – 28th Jan 2011 2. Rockfest 21nd May 2011 3. Proms in the park – 12th June 2011 4. Lions Sports Day Aug 2011 5. Care to Run Sept 2011 6. Race Night Oct 2011 7. Santa Dash Dec 2011 	